Introduction to User Interface Design

CSCE A401

Material adapted from Saul Greenberg, Univ. of Calgary

User Interfaces

- "Today, user needs are recognized to be important in designing interactive computer systems, but as recently as 1980, they received little emphasis." J. Grudin
- "We can't worry about these user interface issues now. We haven't even gotten this thing to work yet!" Mulligan

Why is usability important?

- · poor usability results in
 - anger and frustration
 - decreased productivity in the workplace
 - higher error rates
 - physical and emotional injury
 - equipment damage
 - loss of customer loyalty
 - costs money

What is usability?

Usability is a measure of the effectiveness, efficiency and satisfaction with which specified users can achieve specified goals in a particular environment.

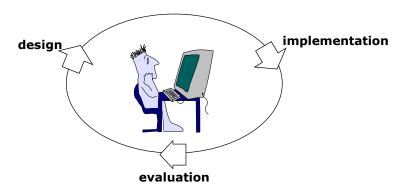
• ISO 9241

Ul

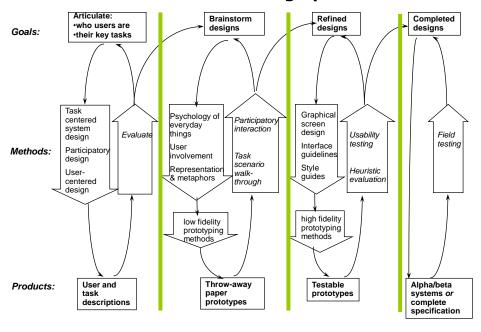
- The User Interface today is often one of the most critical factors regarding the success or failure of a computer system
- Good UI design:
 - Increases efficiency
 - Improves productivity
 - Reduces errors
 - Reduces training
 - Improves acceptance
- Approach: The UI is the system
 - Design with the UI in mind
- Things to consider
 - Technical issues in creating the UI
 - User's mental model
 - Conceptual model

Human Computer Interaction

 A discipline concerned with interactive computing systems for human use



An interface design process



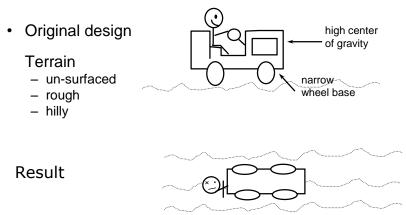
User and Task Descriptions

- First Goal: Articulate who the users are and what their tasks are
- We've discussed this to some degree it is the same problem of collecting requirements
- Methods
 - Task Centered Design
 - Participatory Design
 - User-Centered Design

Design

- Poor UI design can make an otherwise well-written system unusable
 - Pathological designs
 - Many human errors result from design errors
 - Designers help through a good conceptual model

Early tractors



Used to be called **driver's error** but accidents now infrequent as designs now have low center of gravity, wider wheel bases

Lessons Learned

- Lesson 1
 - Most failures of human-machine system are due to poor designs that don't recognize peoples' capabilities and fallibilities
 - This leads to apparent machine misuse and "human error"
- Lesson 2
 - Good design always accounts for human capabilities.

Psychopathology of everyday things

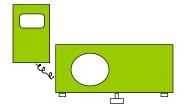
- Typical frustrations
 - The engineer who founded DEC confessed at the annual meeting that he can't figure out how to heat a cup of coffee in the company's microwave oven
 - How many of you can program or use all aspects of your
 - · digital watch?
 - DVR/DVD Player?
 - · answering machine?
 - · stereo system?
 - · cell phones?



•Slide idea from Donald Norman

Other pathological examples:

- · Remote control from Leitz slide projector
 - How do you forward/reverse?



- Instruction manual:
 - short press: slide change forward
 - long press: slide change backward

·Slide idea from Donald Norman

Still more pathological examples

- Modern telephone systems
 - standard number pad
 - two additional buttons * and #



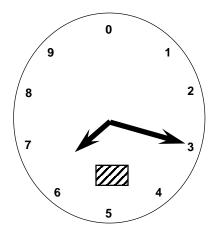
- Problem
 - many hidden functions
 - operations and outcome completely invisible
 - *72+number = call forward
 - can I remember that combination?
 - if I enter it, how do I know it caught?
 - how can I remember if my phone is still forwarded?
 - Ok, I'll read the manual
 - but what does call park mean? what's a link?
 - where is that manual anyway?

Getting serious about design

- · World War II
 - complex machines (airplanes, submarines...)
 - · taxed people's sensorimotor abilities to control them
 - · frequent (often fatal) errors occurred even after high training
 - example airplane errors:
 - · if booster pump fails, turn on fuel valve within 3 seconds
 - test shows it took ~five seconds to actually do
 - · Spitfire: narrow wheel base
 - easy to do violent ground loops which breaks undercarriage
 - · Altimeter gauges difficult to read
 - caused crashes when pilots believe they are at a certain altitude
- Result
 - human factors became critically important

·Slide ideas from David

What's the altitude?



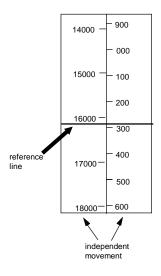
- Early days (< 1000'):
 - · only one needle needed
- As ceilings increased over 1000'
 - · small needle added
- As they increased beyond 10,000'
 - box indicated 10,000' increment through color change





> 10,000'

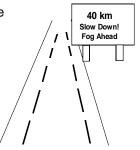
Tape altimeter



- Human factors test showed:
 - eliminated reading errors
 - was faster to read
- But not in standard use! Why?

The Psychopathology of computers

- Britain 1976
 - Motorway communication system operated 40% of it's highways
 - police controlled it in real time to
 - · change lane signs, direction signs, speed limits, etc
 - On December 10th, police failed to change the speed limit signs when fog descended
 - · 34 vehicles crashed
 - · 3 people killed
 - 11 people injured and trapped in their vehicles
 - · motorway closed for 6.5 hours



•Slide ideas from David

Some quotes

- Police (at inquest)
 - "The system did not accept the instruction"
- Dept of Transport (after examining computer logs)
 - "There is no evidence of technical failure"
- System designers
 - after emphasizing that they have no responsibility for the system
 - "We supplied it over 5 years ago and have never been called to look at that problem"

Not me!

- The Coroner's court
 - judged it as "operator error"
 - the police operator:
 "failed to follow written instructions for entering the relevant data

Where have we heard this before?

Example problems

- cryptic input codes
 - XR300/1: change (X) sign 300 on highway M5 (R) to code 1
 - i.e. change particular sign to indicate fog condition
- no feedback
 - operator entered command, no visible effect of system response
- cryptic error messages
 - "Error code 7"

teletype machine was old, text illegible

- people could not see what they typed or system's reply
- operator overloaded with other chores
 - also handled radio and telephone traffic

10

Visual Affordance

- the perceived and actual fundamental properties of the object that determine how it could be used
 - Appearance indicates how the object should be used
 - · chair for sitting
 - · knobs for turning
 - · slots for inserting things into
 - · buttons for pushing
 - Just by looking the user should know
 - · State of the system
 - · Possible actions
 - · Don't violate these principles to make something "look cool"!
 - Complex things may need explaining but simple things should not
 - when simple things need labels & instructions, then design has failed

Many ideas in this deck are adapted from Don Norman's book: The Design of Everyday things

Poor Visual Affordance

- Trapped between doors!
- Handles afford pulling
- Using a flat plate would constrain the user to push



How fast are we going?



The well-trodden path





Fedex Dropbox



The unusual urinal

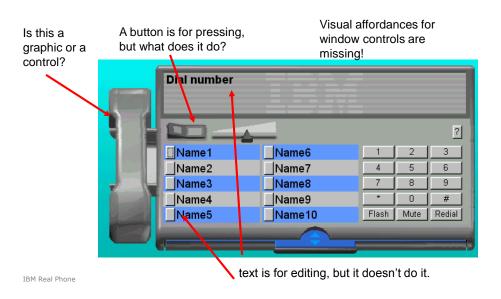


Visual affordance

· needs familiar idiom and metaphor to work

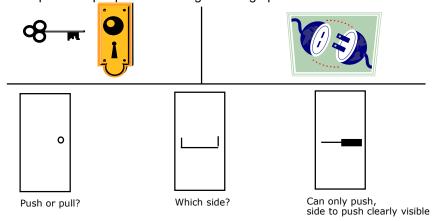


Visual affordance problems



Visible constraints

- limitations of the actions possible perceived from object's appearance
 - provides people with a range of usage possibilities



On which side does the door open?





Which Way?



How do you open this package?

• If you are like me, by ripping it open

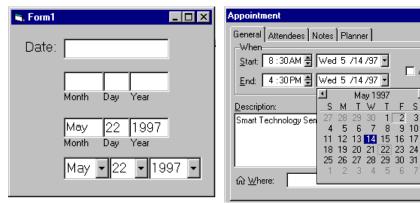


But that will dry out the wet pack – the proper way is to use the flap

Remove tearable perforations at top, add hand or more attention to location of flap

Visible constraints: Entering a Date

☐ All day



Controls constructed in Visual Basic

Mapping

- Controls and displays should exploit natural mapping
- Natural mapping takes advantage of physical analogies and cultural standards
 - Physical: Steering wheel
 - Cultural: red means stop, green means go

Mouse or Keyboard?



What Knob Goes Where?



Exploiting Natural Mapping



Yellow Street Lights

• Possible to confuse with stoplight





How do you play the CD?



How do you turn on the shower?

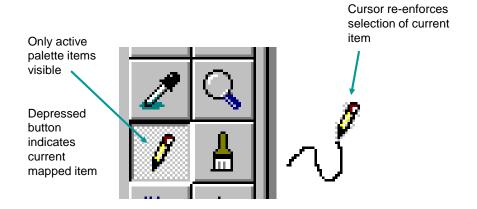
 Must reach down where the water comes out and pull down!



Instructions!



Mapping of Selected Mode to Icon



Microsoft Paint

Causality

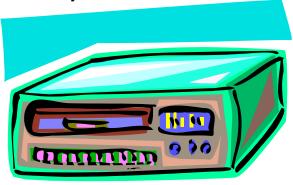
- the thing that happens right after an action is assumed by people to be caused by that action
 - interpretation of "feedback"
 - false causality
 - · incorrect effect
 - invoking unfamiliar function just as computer hangs
 - causes "superstitious" behaviors
 - · invisible effect
 - command with no apparent result often re-entered repeatedly
 - e.g., mouse click to raise menu on unresponsive system

Feedback Examples

- Telephone button press tones
 - Telephone clicks
- Buzz typing virtual keys on a slate/tablet
- Clicker on your turn signal
- Animated icon while waiting for a web page to load

VCR Feedback

 Did I really set it correctly to record at 8PM on Tuesday?



More or Less Coffee?

 Does the light on the bottom indicate 4-max cups, or min-3 cups?



On=min to 3

Poor Feedback in LViewPro

Effects visible only after Exec button is pressed

- •Ok does nothing!
- •awkward to find appropriate color level

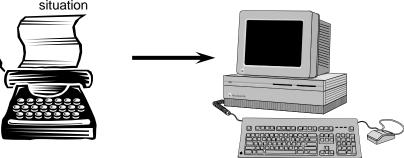




LViewPro

Transfer effects

- people transfer their learning/expectations of similar objects to the current objects
 - positive transfer: previous learning's also apply to new situation
 - negative transfer: previous learning's conflict with the new situation



Population stereotypes and idioms

- · Populations learn idioms that work in a certain way
 - red means danger
 - green means safe
 - Idioms vary in different cultures
 - · Light switches
 - America: down is off
 - Britain: down is on



- America: anti-clockwise on
- Britain: anti-clockwise off





Conceptual model

- People have "mental models" of how things work, built from
 - affordances
 - causality
 - constraints
 - mapping
 - positive transfer
 - population stereotypes/cultural standards
 - instructions
 - interactions
- · models allow people to mentally simulate operation of device
- · models may be wrong
 - particularly if above attributes are misleading

Good example: Scissors

- · affordances:
 - holes for something to be inserted
- constraints:
 - big hole for several fingers, small hole for thumb
- · mapping:
 - between holes and fingers suggested and constrained by appearance
- · positive transfer and cultural idioms
 - learnt when young
 - constant mechanism
- conceptual model:
 - implications clear of how the operating parts work

Bad example: Digital watch

- · affordances:
 - four push buttons to push, but not clear what they will do
- · constraints and mapping unknown
 - no visible relation between buttons, possible actions and end result
- · transfer of training
 - little relation to analog watches
- cultural idiom
 - somewhat standardized core controls and functions
 - but still highly variable
- conceptual model:
 - must be learnt

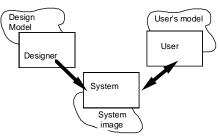




Designing a good conceptual model

- · communicate model through visual image
 - visible affordances, mappings, and constraints
 - visible causality of interactions
 - cultural idioms, transfer
 - instructions augments visuals

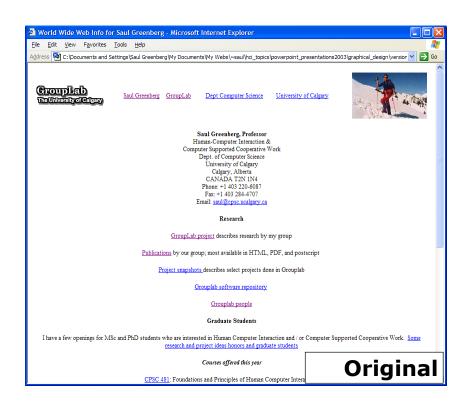
all work together to remind a person of what can be done and how to do it

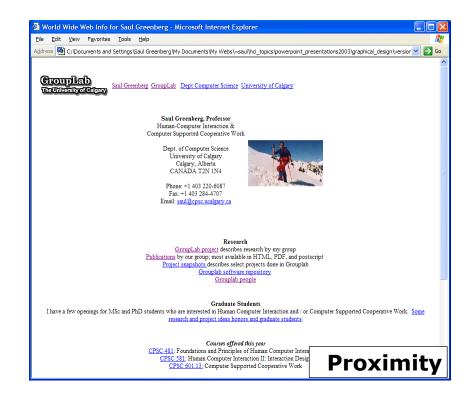


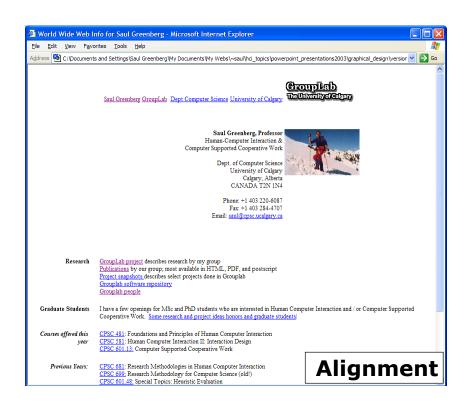
Graphical Screen Design

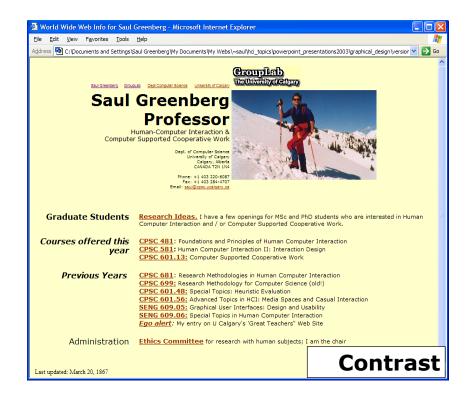
- Contrast
 - make different things different
 - brings out dominant elements
 - mutes lesser elements
 - creates dynamism
- Repetition
 - repeat design throughout the interface
 - consistency
 - creates unity
- Alignment
 - visually connects elements
 - creates a visual flow
- Proximity
 - groups related elements
 - separates unrelated ones

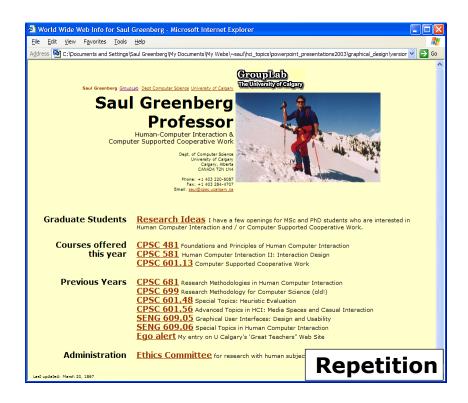
Robin Williams Non-Designers Design Book, Peachpit Press











Representations

 Solving a problem simply means representing it so as to make the solution transparent

(Simon, 1981)

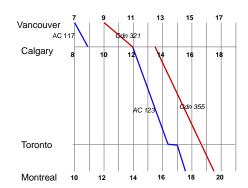
- Good representations
 - allow people to find relevant information
 - · information may be present but hard to find
 - allow people to compute desired conclusions
 - computations may be difficult or "for free" depending on representations

Which is the best flight?

- length
- stop-overs
- switches...

This idea made it into a real site! http://www.hipmunk.com

		aepart	arrive
AC 117	Vancouver - Calgary	7:00	9:00
Cdn 321	Vancouver - Calgary	9:00	12:00
Cdn 355	Calgary - Montreal	13:30	19:30
AC 123	Calgary - Toronto	12:30	16:30
AC 123	Toronto - Montreal	16:45	17:30
*time zo:	ne: +1 van-cal, +	2 cal-to	r, mtl



When do I take my drugs?

•10 - 30% error rate in taking pills, same for pillbox organizers

•Inderal - 1 tablet 3 times a day Lanoxin - 1 tablet every a.m.

Carafate - 1 tablet before meals and at bedtime Zantac - 1 tablet every 12 hours (twice a day)

Quinag - 1 tablet 4 times a day Couma - 1 tablet a day

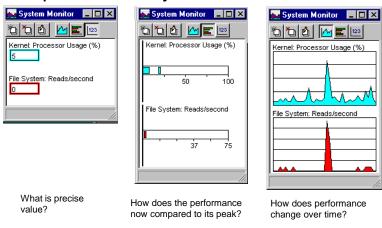
Breakfast		Lunch	Dinner	Bedtime
Lanoxin	O			
Inderal	O	O	O	
Quinag	О	О	О	О
Carafate	О	О	О	О
Zantac		О		О
Couma				0

Breakfast	Lunch	Dinner	Bedtime
Lanoxin			
Inderal	Inderal	Inderal	
Quinag	Quinag	Quinag	Quinag
Carafate	Carafate	Carafate	Carafate
	Zantac		Zantac
			Couma

Adapted from Donald Norman

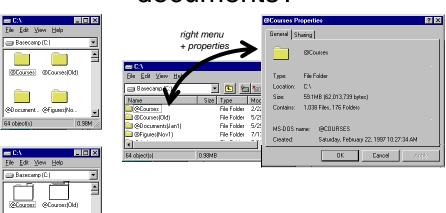
Which representation is best?

· depends heavily on task



Windows 95 System Monitor

Which folder has the most documents?



Windows 95 File Viewer

@Document... @Figures(No. 64 object(s)

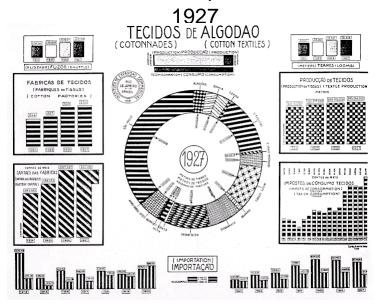
Information Visualization

- · Graphics should reveal the data
 - show the data
 - not get in the way of the message
 - avoid distortion
 - present many numbers in a small space
 - make large data sets coherent
 - encourage comparison between data
 - supply both a broad overview and fine detail
 - serve a clear purpose

E. Tufte Visual Display of Quantitative Information

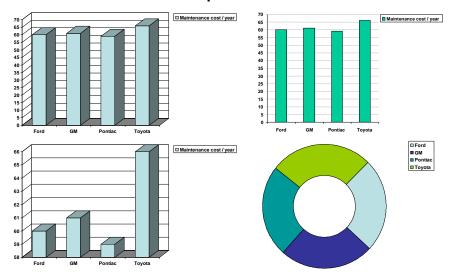
many examples on the following slides are taken from Tufte's books

Chart Junk: Cotton production in Brazil,



E. Tufte Visual Display of Quantitative Information

Chart Junk: Removing deception and simplification



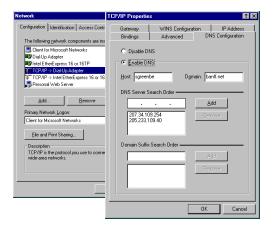
Lessons on Representation

- · Good representations
 - captures essential elements of the event / world & mutes the irrelevant
 - appropriate for the person, their task, and their interpretation
- Information visualization
 - Tufte's principles
 - overview first, zoom and filter, then details on demand
 - many techniques now available

1 Simple and natural dialogue

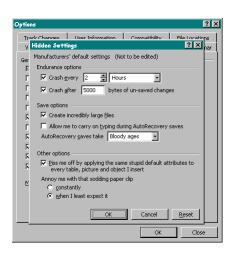
- use the user's conceptual model
- match the users' task sequence
- minimize mapping between interface and task semantics





From Microsoft applications

Hidden Settings



1 Simple and natural dialogue

- Present exactly the information the user needs
 - less is more
 - · less to learn, to get wrong, to distract...
 - information should appear in natural order
 - · related information is graphically clustered
 - · order of accessing information matches user's expectations
 - remove or hide irrelevant or rarely needed information
 - · competes with important information on screen
 - remove modes
 - use windows frugally
 - · don't add unneeded navigation and window management

2 Speak the users' language



2 Speak the users' language

- · Terminology based on users' language for task
 - e.g. withdrawing money from a bank machine



- Use meaningful mnemonics, icons & abbreviations
 - eg File / Save
 - Ctrl + S (abbreviation)
 - Alt FS (mnemonic for menu action)

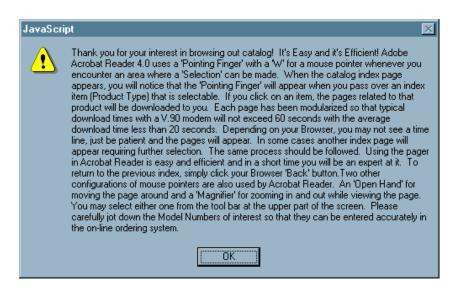
3 Minimize user's memory load

- Computers good at remembering, people are not!
- Promote recognition over recall
 - menus, icons, choice dialog boxes vs. commands, field formats
 - relies on visibility of objects to the user (but less is more!)



From Microsoft applications

3: Minimize user's memory load



4: Be consistent

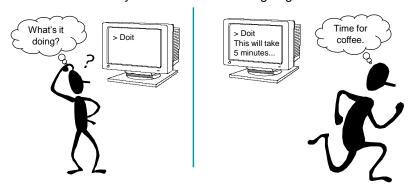
- · Consistent syntax of input
- Consistent language and graphics
 - same visual appearance across the system (e.g. widgets)
 - same information/controls in same location on all windows



- Consistent effects
 - commands, actions have same effect in equivalent situations
 - predictability

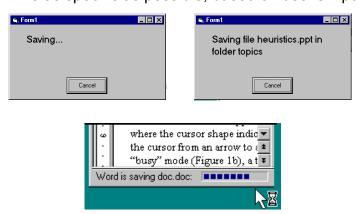
5: Provide feedback

- · Continuously inform the user about
 - what it is doing
 - how it is interpreting the user's input
 - user should always be aware of what is going on



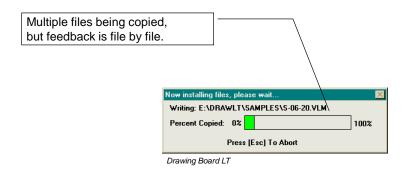
5. Provide feedback

· Be as specific as possible, based on user's input



Best within the context of the action

Provide feedback



5. Provide feedback

- · Response time
 - how users perceive delays
 - <0.1s perceived as "instantaneous"
 - 1s user's flow of thought stays uninterrupted, but delay noticed
 - Os limit for keeping user's attention focused on the dialog
 - > 10s user will want to perform other tasks while waiting

5. Provide feedback

- · Dealing with long delays
 - Cursors
 - · for short transactions



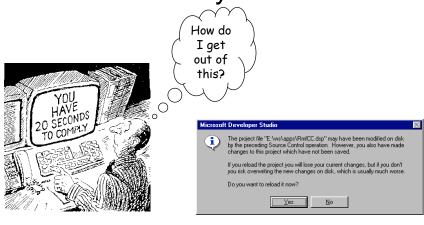
- Percent done dialogs
 - time left
 - estimated time



- Random
 - · for unknown times

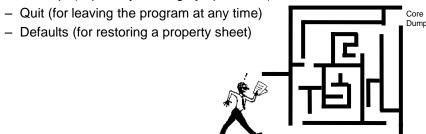


6. Provide clearly marked exits



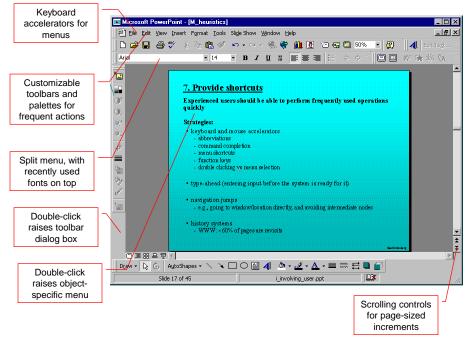
6. Provide clearly marked exits

- · Users don't like to feel trapped by the computer!
 - should offer an easy way out of as many situations as possible
- · Strategies:
 - Cancel button (for dialogs waiting for user input)
 - Universal Undo (can get back to previous state)
 - Interrupt (especially for lengthy operations)



7. Provide shortcuts

- · Experienced users perform frequent operations quickly
- Strategies:
 - keyboard and mouse accelerators
 - · abbreviations
 - · command completion
 - · context menus
 - function keys
 - · double clicking vs menu selection
 - type-ahead (entering input before the system is ready for it)
 - navigation jumps
 - · e.g., going to window/location directly, and avoiding intermediate nodes
 - history systems
 - WWW: ~60% of pages are revisits



Microsoft Powerpoint

8: Deal with errors in a positive manner

- · People will make errors!
- Errors we make
 - Mistakes
 - · conscious deliberations lead to an error instead of correct solution
 - Slips
 - unconscious behaviour gets misdirected en route to satisfying goal
 - e.g. drive to store, end up in the office
 - · shows up frequently in skilled behaviour
 - usually due to inattention
 - · often arises from similar actions

Designing for slips

- General rules
 - prevent slips before they occur
 - detect and correct slips when they do occur
 - user correction through feedback and undo



I can't

believe I pressed

Yes...

Types of slips

- Capture error
 - frequently done activity takes charge instead of one intended
 - occurs when common & rarer actions have same initial sequence
 - change clothes for dinner and find oneself in bed (William James, 1890)
 - · Confirm overwrite existing file when meant to save to a different file
 - minimize by
 - · make actions undoable instead of confirmation
 - · allows reconsideration of action by user
 - e.g. open trash to undelete a file



Types of slips

- · Description error
 - intended action similar to others that are possible
 - usually occurs when right & wrong objects physically near each other
 - pour juice into bowl instead of glass
 - move file to wrong folder with similar name
 - minimize by
 - · rich feedback
 - · check for reasonable input, etc.
 - undo

Types of slips

- Mode errors
 - people do actions in one mode thinking they are in another
 - · vi command mode vs. edit mode
 - · Refer to file that's in a different directory
 - · Look for commands / menu options that are not relevant
 - Minimize by
 - Have as few modes as possible (preferably none)
 - · Make modes highly visible

Generic system responses for errors

- · General idea: Forcing functions
 - prevent / mitigate continuation of wrongful action
- Gag
 - deals with errors by preventing the user from continuing
 - · eg cannot get past login screen until correct password entered
- Warn
 - warn people that an unusual situation is occurring
 - when overused, becomes an irritant
 - e.g.,
 - audible bell
 - alert box



Generic system responses for errors

- Do nothing
 - illegal action just doesn't do anything
 - user must infer what happened
 - enter letter into a numeric-only field (key clicks ignored)
 - put a file icon on top of another file icon (returns it to original position)
- Self-correct
 - system guesses legal action and does it instead
 - but leads to a problem of trust
 - · spelling corrector

Generic system responses for errors

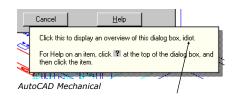
- Lets talk about it
 - system initiates dialog with user to come up with solution to the problem
 - compile error brings up offending line in source code
- Teach me
 - system asks user what the action was supposed to have meant
 - action then becomes a legal one

Error Dialog Boxes

- Cooper
 - You should feel as guilty as for using a goto an admission of failure in design
- Why are they problematic?
- How related to locus of attention?
- · What are the alternatives?

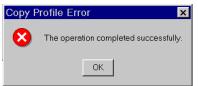
8: Deal with errors in a positive manner





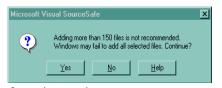


Microsoft Outlook 2013



Microsoft's NT Operating System

Inane Dialog Boxes



Umm, thanks for the warning, but what should I do?



What happens when you cancel a cancelled operation?



Do I have any choice in this?



Uhhh... I give up on this one

[•]Some of these interfaces were posted on Interface Hall of Shame

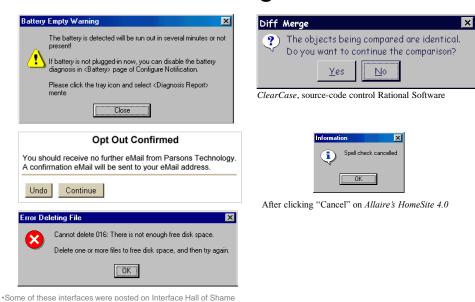
Inane Dialog Boxes

· These are too good not to show



•Some of these interfaces were posted on Interface Hall of Shame

Inane Dialog Boxes



8: Deal with errors in a positive manner

- · Provide meaningful error messages
 - error messages should be in the user's task language
 - don't make people feel stupid

Try again, bonehead!

Error 25

Cannot open this document

Cannot open "chapter 5" because the application "Microsoft Word" is not on your system

Cannot open "chapter 5" because the application "Microsoft Word" is not on your system. Open it with "Notepad" instead?

9. Provide help

- Help is not a replacement for bad design!
- Simple systems:
 - walk up and use; minimal instructions
- · Most other systems
 - feature rich
 - simple things should be simple
 - learning path for advanced features



Documentation and how it is used

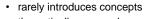
- · Many users do not read manuals
 - prefer to spend their time pursuing their task
- Usually used when users are in some kind of panic
 - paper manuals unavailable in many businesses!
 - · e.g. single copy locked away in system administrator's office
 - online documentation better
 - good search/lookup tools
 - online help specific to current context
- Sometimes used for quick reference
 - syntax of actions, possibilities...
 - list of shortcuts ...

Types of help

- Tutorial and/or getting started manuals
 - short guides that people are likely to read when first obtaining their systems
 - · encourages exploration and getting to know the system
 - · tries to get conceptual material across and essential syntax
 - on-line "tours", exercises, and demos
 - demonstrates very basic principles through working examples

Types of help

- · Reference manuals
 - used mostly for detailed lookup by experts



- thematically arranged
- on-line hypertext
 - · search / find
 - · table of contents
 - index
 - cross-index

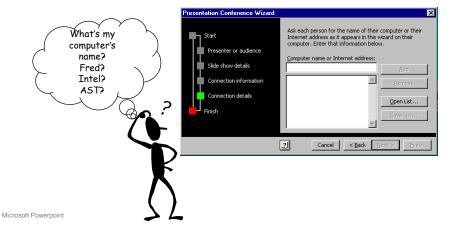


Help Topics: Microsoft PowerPoint

Microsoft Help

Types of help

- Wizards
 - walks user through typical tasks
 - but dangerous if user gets stuck



You now know

- · Nine principles of design
 - Simple and natural dialog
 - Speak the user's language
 - Minimize user's memory load
 - Be consistent
 - Provide feedback
 - Provide clearly marked exits
 - Provide shortcuts
 - Deal with errors in a positive manner
 - Provide help

Summary

- UI Design is a creative process, with many options
- Your design should reflect
 - The results of the interviews, task analysis
 - Existing conventions when applicable
 - Design guidelines when applicable
- Usability testing helps you decide which of several options to pursue

References

- The Design of Everyday Things
 - By Donald Norman
- Bad Design Studies

http://www.baddesigns.com

Usability Studies

http://www.useit.com/

Sources for examples: Sachen Macdonald, Univ. of Victoria Dey Alexander, Monash University